FORUM FOR SOCIAL INITIATIVES (FSI)

Regional Training Report of Community Video Production for Education, Empowerment & Advocacy

Dates: 26-28 Feb. 2026
Venue: Sewa Kendra, Patna
Participants: 65+ practitioners from 14 partner organizations
Coverage: All 38 districts of Bihar

This three-day regional training equipped development practitioners with skills to use visual storytelling for social change. The programme combined theory and hands-on practice in photography, videography, and digital editing.

Day 1 introduced community video as "by the community, for the community." Participants learned the production cycle (pre-production, shooting, editing, screening) and created 3-minute video outlines on issues like sanitation, dropout prevention, and domestic violence.

Day 2 focused on technical skills—shot types (wide, medium, close-up), composition (rule of thirds, leading lines), natural light, camera angles, and photo sequencing for narrative coherence.

Day 3 emphasized mobile videography—stabilization, horizontal orientation, audio clarity—and hands-on editing using mobile apps and Canva. Participants created awareness posters and edited video clips.

Pre-posttest analysis showed significant improvement in technical understanding and confidence. Participants can now independently conceptualize, shoot, and edit community videos as a low-cost advocacy tool for grassroots change across Bihar.

"Empowering communities to tell their own stories."